

Aniket Das

Sales Associate

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PROFESSIONAL PROFILE

I am returning to customer-facing retail sales after just over two years at Nike and approximately one year of concurrent work with Emphasis Studio and CineVision.ai. I enjoy the energy of sales, serving customers in person and the personal connection of working face to face.

EMPLOYMENT HISTORY

Nike

Sales Associate

11 January 2023 - 3 April 2025

I worked in retail sales for just over two years. Serving customers and the thrill of sales helped me realise that customer-facing retail was the right career fit for me.

Emphasis Studio

Graphic Design & Media

After Nike | Approximately one year | Concurrent with CineVision.ai

I worked in graphic design as part of the wider media pipeline, concurrently with my role at CineVision.ai.

CineVision.ai

Vibe Coding & Media Pipeline

After Nike | Approximately one year | Concurrent with Emphasis Studio

I worked on vibe coding and the wider media pipeline, concurrently with my role at Emphasis Studio.

WHY I AM RETURNING TO SALES

I explored media and AI work after Nike, but I did not find the same enjoyment I had in sales. Working from home, I missed serving customers face to face and having a tangible, personal connection in my work. That experience confirmed that I want to return to a sales role.

ACHIEVEMENTS

National gold medal - Chess

Regional silver medal - Chess